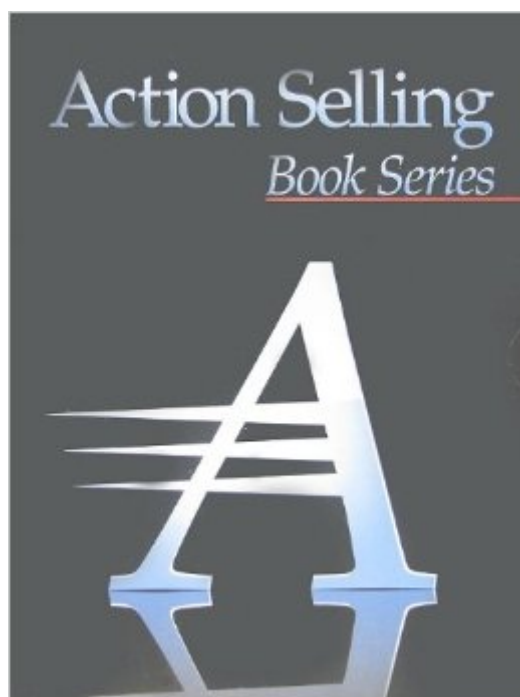


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# The Advanced Selling Skills Series (Advanced Action Selling Book Series, Four-Book)



## Synopsis

The Advanced Selling Skills 4-Book Series (Action Selling should be read first prior to reading this book series.) The Action Selling sales books listed are conveniently packaged as a four-book series. 'Selling Your Price: How to Escape the Race to the Bargain Basement,' Questions: The Answer to Sales,' 'Masters of Loyalty: How to Turn Your Sales Force into a Loyalty Force,' Sales Strategy from The Inside Out: How Complex Selling Really Works.' Note: This book series does not include the first Action Selling sales book: Action Selling: How to sell like a professional, even if you think you are one. Each book builds on the others by telling a story focused on common problems salespeople face and how the Action Selling Process effectively addresses these problems. Sparks' writing style gives readers a way to learn his concepts while enjoying a story that unfolds within each book. Based on Sparks' own sales training program that has improved performance for more than 350,000 successful salespeople, this Action Selling book series delivers easy-to-understand answers to many advanced questions surrounding the process of winning sales.

## Book Information

Paperback

Publisher: The Sales Board, Inc. dba Acti (2007)

Language: English

ISBN-10: 097535695X

ISBN-13: 978-0975356951

Product Dimensions: 7 x 1.6 x 1 inches

Shipping Weight: 0.3 ounces

Average Customer Review: 5.0 out of 5 starsÂ Â See all reviewsÂ (1 customer review)

Best Sellers Rank: #4,770,576 in Books (See Top 100 in Books) #55 inÂ Books > Business & Money > Insurance > Automobile #21955 inÂ Books > Engineering & Transportation > Automotive #47015 inÂ Books > Engineering & Transportation > Transportation

## Customer Reviews

If you're looking for a sales process that works, look no further. Action Selling lines up the sales process with that of the buying process and thus increases the opportunity for success.

Understanding that the process doesn't change no matter what your selling, this becomes your reference book for all calls. Action Selling becomes a way of life. It's useful not only if your profession is selling or if you're "selling" ideas and concepts to your boss or company. Selling is selling. Products, ideas, vacation plans to your spouse or family....we're always selling. Just use

it...it works.The Action Selling Sales Training Book Series (Action Selling Book Series)

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How to Draw Action Figures: Book 2: More than 70 Sketches of Action Figures and Action Poses (Drawing Action Figures, Draw Action Figures Book, How Draw Action Poses, Draw Comic Figures)  
The Advanced Selling Skills Series (Advanced Action Selling Book Series, Four-Book) Leadership: Management Skills, Social Skills, Communication Skills - All The Skills You'll Need (Conversation Skills,Effective Communication,Emotional ... Skills,Charisma Book 1) Communication Skills: 101 Tips for Effective Communication Skills (Communication Skills, Master Your Communication, Talk To Anyone With Confidence, Leadership, Social Skills) Selling on eBay: 44 Killer Profitable Items To Sell on eBay From Garage Sales, Thrift Stores, Flea Markets and More! (selling on ebay, ebay, ebay selling, ... ebay marketing, ebay selling made easy,) Advanced Health Assessment of Women, Third Edition: Clinical Skills and Procedures (Advanced Health Assessment of Women: Clinical Skills and Pro) How to Be a Good Leader: The Ultimate Guide to Developing the Managerial Skills, Teamwork Skills, and Good Communication Skills of an Effective Leader Social Skills - Social Fluency: Genuine Social Habits to Work a Room, Own a Conversation, and be Instantly Likeable...Even Introverts! (Communication Skills, Small Talk, People Skills Mastery) Leadership: Become A Super Leader - Management, Management Skills, Communication & Coaching (Business Skills, Influence, Persuasion, Body Language, Leadership Skills, Emotional Intelligence) The Action Bible Collector's Edition: God's Redemptive Story (Action Bible Series) The Action Bible Devotional: 52 Weeks of God-Inspired Adventure (Action Bible Series) A Kids' Guide to Protecting & Caring for Animals: How to Take Action! (How to Take Action! Series) Technology In Action Introductory (13th Edition) (Evans, Martin & Poatsy, Technology in Action Series) The Action Bible: God's Redemptive Story (Action Bible Series) BMX Freestyle (Torque Books: Action Sports) (Torque: Action Sports) Tennis in Action (Sports in Action) Lacrosse in Action (Sports in Action (Paperback)) Lacrosse in Action (Sports in Action) Badminton in Action (Sports in Action (Paperback)) Price Action Breakdown: Exclusive Price Action Trading Approach to Financial Markets

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